



MEDIA ADVISORY/PHOTO OP

June 2, 2008

New technology coming for Niagara College research project to help agri industry

*High-performance computing equipment delivers huge results
while saving energy*

During a ceremony on June 5, representatives from Niagara College, MDG Computers Canada and nVidia will unveil a significant equipment donation from MDG. MDG Computers Canada will supply Niagara College with much needed high performance computing equipment in the form of a high-end server, equipped with an nVidia Tesla high-performance GPU computing processor. The server will be used to process huge volumes of information as part of the College's PrAgMatic System initiative. The single unit being donated is powerful enough to replace Niagara College's original plan for a server cluster of well over 100 units. The result of replacing hundreds of systems with only one brings major cost and energy savings.

Niagara College's PrAgMatic System is being developed to help farmers take advantage of a wide variety of technologies to collect data about how crops are growing. Technologies range from remote sensing devices such as satellite and aircraft-based imagery to hand held sensors. The information provides farmers with concise information regarding what crops may need, or what might be threatening them.

Since 1991, MDG Computers Canada Inc. has grown into the largest Canadian owned PC manufacturer and retailer of desktop and notebook computers. Headquartered in Oakville, ON, MDG is a private company operating through a network of 25 retail franchise stores throughout Canada, a national support/account centre, and corporate/educational division. Renowned for its quality products and excellent service, MDG has earned the trust and loyalty of Canadian consumers, businesses and institutions from coast to coast.

WHERE: Niagara College Niagara-on-the-Lake Campus, Lower Level

WHEN: Thursday, June 5 at 4:30 p.m.

Members of the media are asked to confirm their attendance with Michael Wales, Communications Officer, 905 735-2211 ext. 7773 or mwales@niagaracollege.ca.

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