



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Contest challenges filmmakers to look through the lens of Welland

Niagara College's Broadcasting – Radio, Television and Film program, in partnership with the City of Welland's 150th Anniversary Planning Committee, 91.7 Giant FM, and the *Welland Tribune*, has challenged aspiring filmmakers to look "Through the Lens of Welland."

The short-film contest is open to all residents of Welland, registered 2007-2008 Niagara College students 16 years of age or older. Candidates must submit a five-minute dramatic or documentary-style film based on the theme "What Welland Means to Me."

Entries will only be accepted in DVD format, and should be delivered directly to the 150th Anniversary Film Contest, City of Welland, 60 East Main Street, Welland, ON, L3B 3X4, before 5 p.m. on Friday, July 4, 2008.

A judging panel comprised of representatives from Niagara College, the 150th Anniversary Planning Committee, the City of Welland, and media partners, will review all submissions and select the winning entry. The first-place winner will receive a \$1,000 tuition award at Niagara College and a \$500 cash prize. The second place winning entry will be rewarded a \$500 tuition award at Niagara College, while third place will receive a \$250 tuition award at Niagara College.

The three winning films will be shown during the 150th Anniversary Weekend, July 24-27, 2008, as well as on each partner's web site.

Full contest rules can be found online at <http://www.welland.ca/anniversary>

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For more information, contact:

Dawn McInnis, Tourism Coordinator
150th Staff Liaison, City of Welland
(905) 735-1700 ext. 2333
dawn.mcinnis@welland.ca

Julie Roy
Tourism Assistant
(905) 735-1700 ext. 2321
julie.roy@welland.ca

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Telephone: (905) 735-2211 • 641-2252 • 374-7454 • 563-3254 Fax: (905) 736-6020 Web Site: www.niagaracollege.ca