



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

College hosts 2008 Uncorked Conference *Wine industry event takes place May 27-28*

Niagara College will host more than 200 members of the international and local wine industries later this month, at the Uncorked Grape and Wine Industry Conference and Tradeshow. An initiative of the Wine Council of Ontario and the Grape Growers of Ontario, the two-day event will explore future directions of the grape and wine industry.

The conference takes place at the College's Niagara-on-the-Lake Campus on May 27-28, and will include a 60-booth tradeshow presenting the newest tools for facilitating vineyard care and winery procedures. Discussions lead by both international and local speakers – including keynote speaker Jerry Lohr, a hands-on viticulturist from California, and vineyard management specialist Alain Sutre from France – will cover topics from climate change and water management, sustainable practices, corks and alternative closures, to sanitation in the winery and strategies for improving sales.

“This exciting event sets the stage for excellence in innovation, research and development in viticulture,” said Debbie Zimmerman, CEO of the Grape Growers of Ontario.

On the evening of May 27, Niagara College's Niagara Culinary Institute will cater a gala dinner where conference guests will celebrate the future of vibrant wine and growing industries. The gala will take place at Chateau des Charmes Winery.

“The Ontario wine industry continues to focus on research and innovation to help grow our premium wine brands and to ensure we sustain a healthy and dynamic industry for years to come,” said President of the Wine Council of Ontario, Hillary Dawson. “This conference is another important opportunity to not only ensure our sustainability but to allow us to better compete on the world stage.”

To register or learn more about the conference, visit www.uncorked.info, or call (905) 641-2252 ext. 4471.

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