

MAL WOODHOUSE

WHY ME?



HI Folks

For the past twenty years I have had the honour and privilege to serve as part of a very exciting and dynamic institution we call Niagara College.

During those years, I have played a major role in the development, design and implementation of our Facilities Master Plans. The outcome is very evident today and that accomplishment was only possible because of the hundreds of staff (support, facility, and administration) who worked tirelessly (in some cases for years) to make it happen. As we collectively celebrate with the Grand Opening celebrations next month, everyone needs to know that this massive transformation was only possible because of all of **you**. You are an intrinsic and vital part of the entire process and I personally learned a great deal as to the challenges you face on a daily basis. Without that collaborative knowledge sharing, we could not have accomplished what we were able to do and for that I want to thank you.

During that time and being responsible for these major college initiatives in excess of 140 million dollars I have enjoyed the confidence and support of our senior management group and Boards past and present to make it happen and happen it has. From creating and building a new Niagara-on-the-Lake campus including the Culinary, Horticultural, Winery, Student Residence and Brewery buildings, to the Welland Campus Redevelopment, that included the Applied Health Institute, Simcoe Academic Wing, Heavy Skills Complex, SAC, Athletic Centre buildings and a total transformation of our grounds including new parking lots and roads, a legacy we can all celebrate. It really did take a Niagara College team and I will be forever grateful for that opportunity.

I have been asked by many of you "Mal, why run now?" For me my answer is simple, I want to give back.

But let me ask you a question "*What kind of representation do you want on our Board?*" I believe it is a question that clearly defines the difference between the two candidates in this election. The past three years of Board activities is well documented and is available for all to see. But I would rather focus on the future and what I want to do, if elected as your representative.

Our administrative group is a very important vital component in this partnership we call Niagara College. Our collective past and present footprints can be found in all aspects of our institution including the lives of the thousands of successful graduating students. We do make a difference.

When I held elected office, whether it was City Councillor, Regional Councillor or Mayor, I felt it was my duty to inform my community what were the issues, challenges and proposed actions. Why? Two reasons, first, you represented your community's views and concerns, and second, as often was the case, they would contact me with some great ideas or concerns that I or others had not thought of.

Effective communication involves listening but it also means that your voice needs to be heard and I offer that historical change. If elected, I want to assure you, that will be the case. **Our collective voice needs to be heard.**

Having sat on many Boards and Commissions (I currently chair the Niagara Regional Police Board) the most successful ones are the ones where active, open and respectful dialogue takes place. As your representative, I will ensure that you know what is happening and why certain decisions are made, as well as, the position that I took on the various issues, as your representative.

To improve communication, I will also ensure that all Administrative staff receive a regular Administrative Board Representative communication newsletter that will be open and transparent.

With your support, we can make that difference.

As you can see from my background, I believe I am qualified to do the job but now it is up to you to decide if you want me to apply that experience and life long commitment of volunteerism, as your Niagara College Board of Governor's Administrative Representative.

Thank you for taking the time to read my material and if you have any questions or comments, please contact me at ext 7515 or 905-680-8886.

**ELECT MAL WOODHOUSE AS YOUR
NIAGARA COLLEGE BOARD ADMINISTRATIVE REPRESENTATIVE**